

THE MAKING OF
by
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Sides for
EXECUTIVE

An ACQUISITION EXEC sits at his desk watching a TV. Tom sits nearby. On the TV, we hear:

TOM (O.S.)
I'm making coffee! We're pulling an
all nighter!!!... It's so close.
Just a few more scenes to fine
tune.

Then silence. The Exec looks confused.

EXEC
Wait. What? Is that it? I don't get
it.

TOM
It's not finished yet.
(he motions to the camera)
We're still filming.

EXEC
(looks in camera)
But if you're recording the
documentary right now, then what is
this video you're showing me?

TOM
That's it so far. See, it's like a
realtime thing. There are two
options for the ending. Option A:
You don't buy it, and we go home.
Option B: You do buy it, and we
edit you in, and you're the hero of
the entire film!

EXEC
Really?? I'd be the hero of the
entire film??? Wow!

Sarah moves around to the front of the camera. Everybody
looks into the camera and starts winking and "nudging" into
it.